

Reiner KRAFT et al.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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For:

METHOD AND APPARATUS FOR ENHANCING ONLINE SEARCHING

APPOINTMENT OF ASSOCIATE ATTORNEY

Assistant Commissioner for Patents Washington, D.C. 20231

Sir:

The undersigned attorney, who has been appointed as an attorney in the Combined Declaration and Power of Attorney for the above-identified application, hereby appoints Sean M. McGinn (Reg. No. 34, 386) and Frederick W. Gibb, III (Reg. No. 37,629) of McGinn & Gibb, P.C., 1701 Clarendon Blvd., Suite 100, Arlington, Virginia 22209 [telephone number (703) 294-6699] his associate attorneys to prosecute said application and to transact all business in the United States Patent and Trademark Office connected therewith.

Please direct all official communications to:

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Respectfully submitted.

Richard Ludwin, Esq. Registration No. 33,010

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